



## **MA in Professional Design Practice – DIT, Mountjoy Square**

### **More about this Speaker:**

This programme is provided through DIT Mountjoy Square. The lectures are provided by People Dimensions International who have a range of subject matter experts available for each area. PDI has delivered this programme over the past 2 years to considerable acclaim from participants.

### **Objective :**

The programme is focused on developing the management and leadership abilities of the participants so they can contribute to building the capacity of Irish industry to compete nationally and globally.

### **Who should attend this course?**

All Applicants must possess an honours degree awarded at 2.2 or higher. Have a minimum of 5 years postgraduate experience working in industry and your current role must be at a strategic level in your company.

The Masters is designed for Managers who are experienced professionals unable to give up full time employment to pursue full time education. The course will allow them undertake an MA whilst in full time employment.

### **Travel details to the venue/parking:**

The course sessions will be held in DIT, Mountjoy Square, Dublin 1. On street, metered parking (until 7pm) is available. Mountjoy Square is served by public transport by DART to Connolly Station (1KM) and buses to Talbot St / O'Connell St (under 1KM).

### **What do you need to bring with you?**

Note taking material.

### **Cost**

€ 3,750 to members.

€ 5,500 to non-members.

### **This course will cover:**

The following modules make up the MA in Professional Design Practice

Project: 40 Credits (examined by portfolio and interview at time of application)  
Strategic Management and Leadership 5 Credits  
Marketing, Branding and Customer Service 5 Credits  
HR and Finance 5 Credits  
Team Development Communication Skills and Coaching 5 Credits  
Dissertation 30 credits

**Full module outlines are available on request to [lorcan@dppskillnet.ie](mailto:lorcan@dppskillnet.ie)**